



Dear Community Partners:

We hope you are enjoying the wonderful summer and stay safe during this unprecedented time. The warm weather and long days allow us to enjoy time with our family and friends. It's hard to believe that in a few months, the cool crisp air will return along with school.

This year, the work to support children and families are even in greater need due to the pandemic. To ensure that all of Avondale children have a chance to succeed, Gift of Giving (GOG), a non-profit 501c3 organization, in collaboration with community partners, will be hosting our 2020 Back to School Drive in August and 2020 Holiday Drive in December.

WHAT IS GIFT OF GIVING BACK TO SCHOOL DRIVE AND HOLIDAY DRIVE?

The Back to School Drive and Holiday Drive support ***Avondale students in the free and reduced lunch program*** by providing students with basic needs such ***school supplies, winter items, and food for the 2 weeks of Holiday break.***

GoG works closely with Avondale staff and families to ensure that students receive the needed items for school through an annual survey. The information help ensure that the students receive the much needed item for school and for winter.

HOW MUCH HAVE WE PROVIDED TO STUDENTS FROM 2014-2019?

3500+ winter items 3500+ clothing/shoes 37,000+ canned of food 40,000+ school supply items

HOW CAN OUR COMMUNITY PARTNERS HELP?

As a valued local business and community partner, we are writing to ask for your support by:

- Providing a monetary donation to support the Back to School Drive and Holiday Drive - Refer to page 2 for sponsorship levels.**
- Participating in the Adopt-A-Child program for the Holiday Drive (November to mid-December)**

WHAT IS OUR FUNDRAISING GOAL - \$52,000?

In the past several years, GoG and community partners have estimated to spend the following amount for the Back to School Drive and Holiday Drive:

- Back to School Drive - \$12,000 (over 10,000 school supplies)
- Holiday Drive - \$40,000 (serves 500 students at \$80 per student)
 - \$32,000 – Purchase school supplies and high need items per student
 - \$8,000 – Purchase non-perishable breakfast and lunch items for the students for the Holiday break.

HOW WILL YOUR BUSINESS BE RECOGNIZED AS A COMMUNITY PARTNER?

Depending on your sponsorship level, your business could be recognized in Avondale yearbook, Avondale School District home page, All Avondale School home pages, Avondale social media post, press releases, Gift of Giving website, and WAHS 89.5.

100 % of your donation goes to the students and your donation is tax deductible (tax id: 47-5477479). Thank you in advance for helping the children in our community. I look forward to hearing from you soon (email: info@giftofgiving-mi.org | phone: 248-933-1723).

Sincerely,
Bonnie Kakuda - Gift of Giving Founder



2020 Gift of Giving Sponsorship Levels

Create **HOPE**, **LOVE**, and **JOY** for Avondale Students

Shining Star \$5,000 and above

- Recognition on all press releases for event
- Include all *Snow Angel* benefits

Snow Angel \$2,500-below \$5,000

- Broadcast on WAHS 89.5
- Logo as presenting sponsor on Gift of Giving website
- Include all *Sugar Plum* benefits

Sugar Plum \$1,000-below \$2,500

- Acknowledge on Avondale School District home page
- Acknowledge on Avondale High School, Avondale Middle School, & four elementary schools home pages
- Acknowledge on Avondale social media post
- Include all *Gingerbread House* benefits

Gingerbread House \$500-below \$1,000

- Acknowledgment in Avondale yearbook ad
- Include Candy Cane benefit

Candy Cane \$250-below \$500

- Listing in the Gift of Giving thank you video

YES, MY ORGANIZATION WILL BE THRILLED TO BE A SPONSOR FOR THE HOLIDAY DRIVE.

\$5,000 \$2,500 \$1000 \$500 \$250 Other _____

YES, MY ORGANIZATION WILL BE THRILLED TO COLLECT BACK TO SCHOOL SUPPLIES FOR AVONDALE.

YES, MY ORGANIZATION WOULD BE THRILLED TO PARTICIPATE IN THE ADOPT-A-STUDENT FOR THE HOLIDAY DRIVE.

Business Name: _____

Business Address: _____

Contact Person: _____

Contact Email: _____ Phone: _____

To donate, please make check payable to "Gift of Giving" and send check to the below address:
Gift of Giving | 693 Hathaway Drive | Auburn Hills | Michigan | 48326

To donate by Paypal, please use the email info@giftogiving-mi.org.

IN BEHALF OF AVONDALE STUDENTS, THANK YOU FOR YOUR SUPPORT!